

PATRICIA OHTANI

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SUMMARY

Highly motivated designer with experience ranging from television to the Web, strives to find the perfect balance between art and technology, seeking a position to push creative ingenuity.

EDUCATION

Illinois Institute of Art - Chicago, Illinois

2007

Bachelor of Fine Arts in Visual Effects and Motion Graphics

- » First place for "BEST IN SHOW" for Marketing Materials in an academic portfolio show
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SKILLS

WEB DESIGN

Work closely with HTML and CSS to build creative and SEO friendly websites. Constantly expanding knowledge in formats ranging from HTML to Javascript.

INTERACTIVE DESIGN

Bring brand awareness and click-throughs by email, newsletter, Web and video ads and landing pages while following web and email standards.

MOTION DESIGN

Gained professional motion design experience during an internship at Lift Motion. Provided special effects for a prototype music equalizer software.

SOFTWARE

- » Adobe Photoshop
- » Adobe Illustrator
- » Adobe After Effects
- » Adobe Flash
- » Adobe Dreamweaver

- » Final Cut Pro
 - » Autodesk Maya
 - » Particle Illusion
 - » Microsoft Office
 - » Mac OS X & Windows
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EXPERIENCE

Career Education Corporation
Multimedia Production Specialist

2009 – present

- » Develop online learning materials for students across the nation.
 - » Create and produce Flash presentations to bring high-quality educational experience to online College students.
 - » Find efficient and cost effective ways to increase work proficiency.
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AgWeb.com (Farm Journal Media)
Interactive Graphic Designer

2009

- » Created advertising materials for AgWeb.com viewed by 78,000 users every month.
 - » Maintained eleven e-newsletters using the popular e-marketing platform SilverPop.
 - » Designed e-mails using barebones HTML and in-line CSS, to ensure accuracy, across multiple e-mail services and clients.
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Freelance
Web and Motion Designer

2008 – present

- » Offers services from logo animation to building landing pages and continue to explore current design trends.
- » Build Flash presentations for product displays.
- » Follows Web site compliance requirements.